

smoker's **D**estiny

FRANCHISE

OPPORTUNITY



ABOUT SMOKER'S DESTINY

Smoker's Destiny embarked on its journey in 2019 and has been on a continuous growth trajectory ever since. Currently, we proudly operate six outlets, with three more scheduled to open their doors in 2024. Our retail operation is straightforward, focusing on providing a comprehensive selection of products to cater to diverse smoking preferences. Our offerings encompass a wide array of items, ranging from vaporizers, premium cigars, vapes, E-liquids, apparel, smoking accessories, CBD, KAVA, Kratom and more. What sets our outlets apart from others in the industry is our commitment to excellence. We pride ourselves on offering an extensive variety of products, in-depth knowledge about our offerings, robust warranties, and a shopping experience that is distinct from traditional retail establishments. At Smoker's Destiny, we've positioned ourselves as the leading high-end smoke shop in the United States. At Smoker's Destiny, we're transforming the way you perceive and enjoy smoking, offering an experience unlike any other in the industry.



WHAT MAKES

SMOKER'S DESTINY DIFFERENT FROM OTHERS?



Affordable Prices

7-Days in store warranty

Authentic products

Earn unlimited reward

Knowledgeable Staff

Up to date with New Trends

OUR MISSION



We are dedicated to deliver excellence by offering top-quality premium smoking products, followed by personalized guidance to ensure that every customer's interaction with us is marked by professionalism & satisfaction.

OUR VISION



Become the #1 choice of all smokers by offering authentic smoking products and accessories all the while educating and delighting them.



WHY SHOULD YOU BE PART OF OUR FAMILY



Let's face it: you are in the business to make money. And we offer you an opportunity to do just. Our wide selection of products and accessories offer high profit margins. But that's not all. We also open a whole new world of revenue earning opportunities through lottery, skill games, Bitcoin, and ATMs, among others. Our unique business model is tailored to be highly cost-effective and efficient, while our automated systems and processes keep costs low. The result? More income for you and a high ROI. That's our guarantee!



QUICK ROI



**BANK LOAN OPTION
WITH 25% DOWN**



**DISTRO PRICES
OF SUPPLIES**



**HIGH GROSS
MARGIN**



**ONGOING
OPERATIONAL
SUPPORT**



**A STRONG TEAM
BEHIND YOU**



Best in class franchise support including support for real estate site selection, design and construction, marketing and product development, training, supply chain, and operational and overall business planning.



10+

Years of Experience

\$2M+

Average Unit Volume

6+

Retail Outlets

3+

Retail Outlets Opening 2024



THE NUMBERS

EXPECTED INITIAL INVESTMENT AND FEES

The estimated initial investment for a Smoker's Destiny Franchise Investment Range is \$346,450 to \$778,600 and Just Pay \$2,00,000 and start Loan Process. You'll further get a detailed breakdown of the numbers from us in Franchise Documents.

FRANCHISE FEES

~~\$40,000~~
\$25,000

ROYALTY

~~8%~~
6%

ESTIMATED
INITIAL
INVESTMENT
\$ 2,00,000

INVESTMENT
RANGE
**\$346,450 to
\$778,600**

IN THE EVENT THAT YOU CANNOT SATISFY OUR FINANCIAL REQUIREMENTS, THERE EXIST NUMEROUS VIABLE SOURCES OF LIQUIDITY THAT MIGHT BE OVERLOOKED.

AS AN EXAMPLE:



COMMERCIAL PARTNERS



BONDS AND STOCKS



REAL ESTATE EQUITY



**RETIREMENT FUND
ROLLOVERS**



SO, WHAT'S IN IT FOR

YOU?

BENEFIT FROM OUR STRONG
BRAND REPUTATION
AND LOYAL CUSTOMER BASE



STREAMLINED AND
HASSLE-FREE ACCESS TO OUR

FRANCHISE

PRODUCTS

HIGH

PROFIT

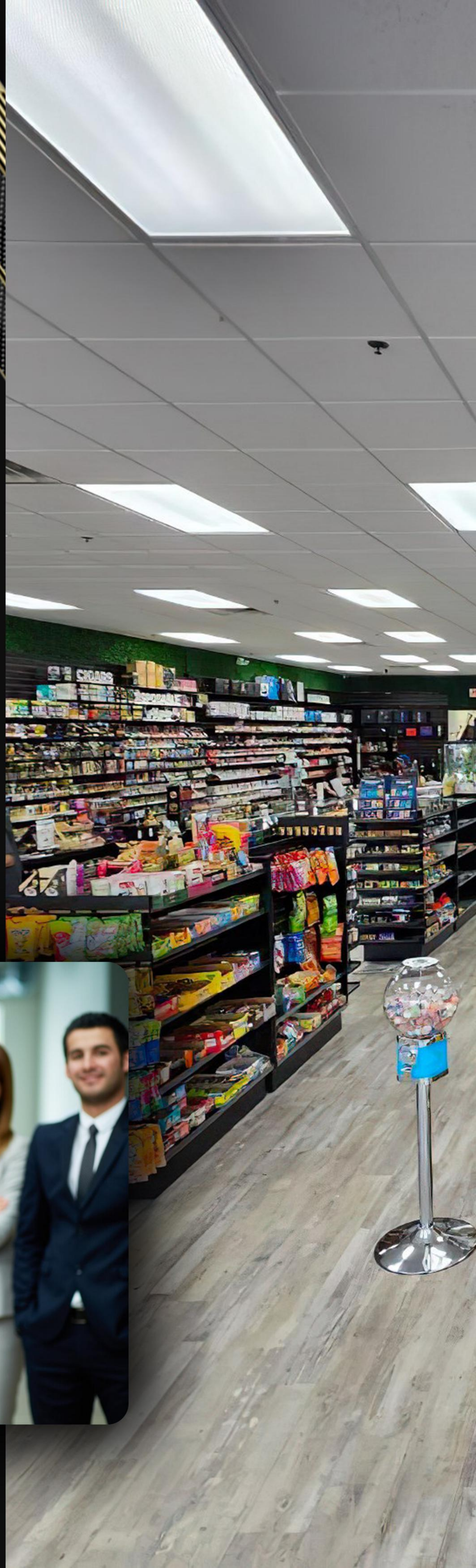
MARGINS AND LOW OVERHEAD COSTS





OUR IDEAL CANDIDATE

- ✔ Exceptional Business Knowledge.
- ✔ Product Enthusiasts.
- ✔ Financially Ready for Franchises.
- ✔ Champions of Customer Experience.
- ✔ Collaborative Team Players.
- ✔ Creative Idea Contributors.
- ✔ Strong Work Ethic.
- ✔ An Entrepreneurial Spirit.





TRAINING & SUPPORT

Sure, starting, running, and managing a business on your own can be really daunting. This is why we offer a comprehensive training and support program. You'll receive instruction on topics such as:

- 1 Site Selection Support**
- 2 Pre/post Opening Assistance**
- 3 HR & Marketing Support**
- 4 Procurement & Distribution**
- 5 Staff Training**
- 6 Operation Systems Support**
- 7 Ongoing Resources & Guidance**
- 8 24/7 Help Desk Support**

OUR PROCESS

Initial **call**

Business **overview**

1



2



3



4



Fill out request for
information

Candidate
questionnaire

Attend
Discovery Day

5



6



7



Review Franchise
Disclosure
Document(FDD)

Award
Franchise



JOIN

**THE FASTEST GROWING
BRAND IN THE
SMOKING INDUSTRY!**

Want to run your very own smoke shop in your vicinity?
Smoker's Destiny is now offering a franchising opportunity

**RESERVE YOUR SPOT
ON THE WAIT LIST!**

READY TO GET STARTED?

smoker's **D**estiny



WEBSITE

www.smokersdestiny.com



PHONE

(215) 989-8112



E-MAIL

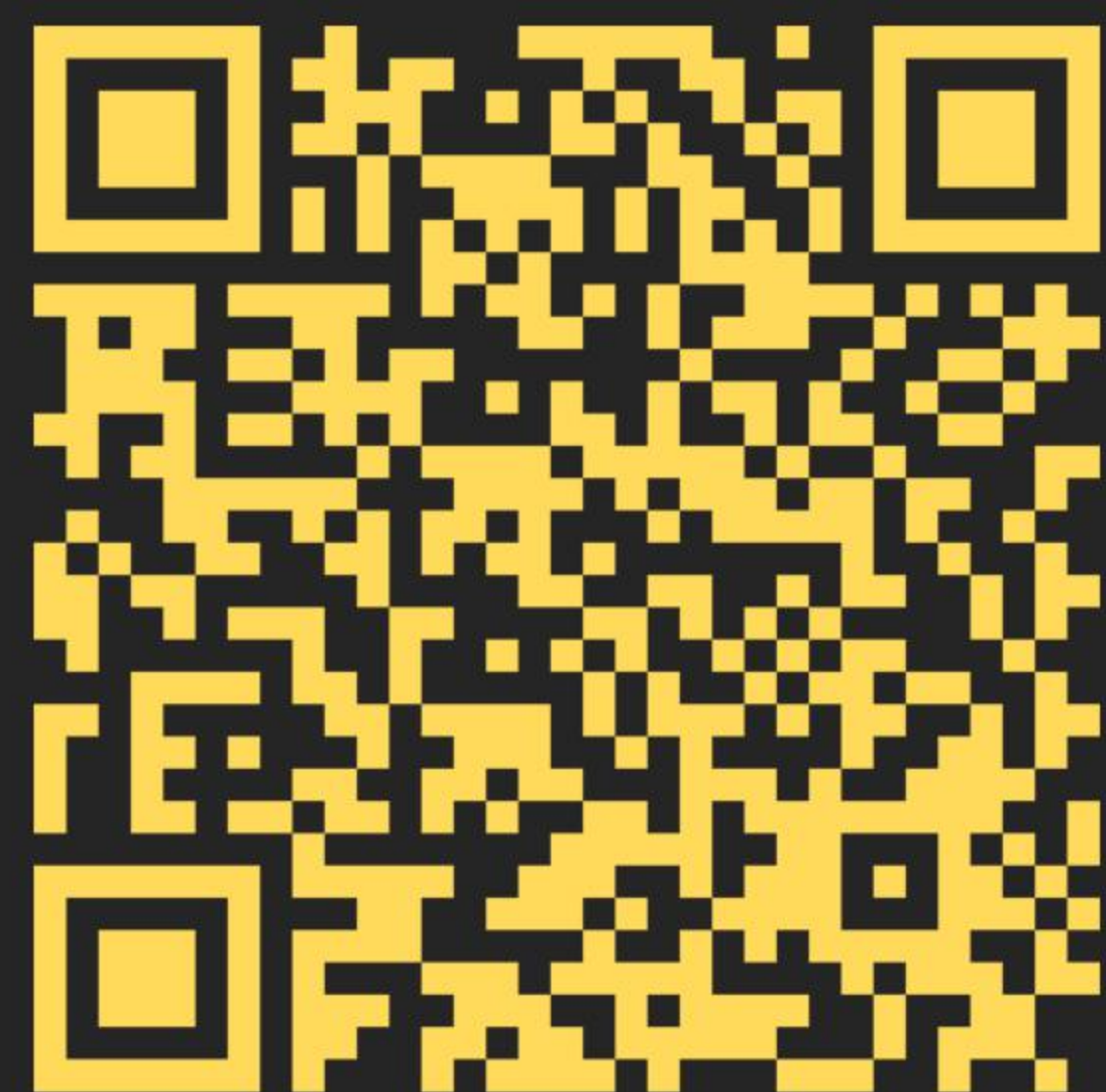
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OFFICE

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Langhorne, PA 1904

SCAN QR & FILL UP
THE FORM DETAILS



T H A N K Y O U S O M U C H !